

CALLS FOR GRADUATE MA PROGRAMS ON BSEM AND RELATED TOPICS

Digital Media, Communication and Journalism English-taught master's degree program in AUTH

The School of Journalism and Mass Communications of the Aristotle University of Thessaloniki announces the opening of the 2024-2025 graduates admission in the English language master's program ***“Digital Media, Communication and Journalism”***.

This 12-month full-time post-graduate program (90 ECTS) offers an interdisciplinary perspective on the key forms and practices of contemporary communication and journalism. Combining practice-based learning with sustained theoretical reflection, the program is addressed to aspiring graduates and mid-career professionals in the fields of communication and journalism through three distinct pathways:

- (a) European Journalism
- (b) Digital Media, Culture and Communication
- (c) Risk Communication and Crisis Journalism

The study program includes two teaching terms (October-February, March-May) and a third one (October- February), dedicated to the research and writing of the postgraduate thesis. For the successful completion of the program, postgraduate students are required to (a) participate with physical attendances and be evaluated in six (6) courses, and (b) prepare, under the supervision of a professor

advisor, a postgraduate thesis of approximately 20,000 words, which will be evaluated by a three-member examination committee.

Those interested to apply for one of the 45 places (15 per pathway) are invited to submit their application online, through the program's website <https://media.jour.auth.gr> by September 16, 2024. Applicants should satisfy the following pre-requisites before submitting an application:

1. Have a very good command of the English language, knowledge demonstrated by an appropriate certificate of proficiency (at least C1 level of the Common European Framework) unless they are native speakers or holders of an English-taught BA degree.
2. Hold a bachelor's degree (BA) from a Greek or a foreign university or advanced technological educational institution, at a 2.1 level or equivalent grade (eg. B, very good, etc) in one of the following disciplines Journalism, Communication, Advertising Marketing, Political, Social and Cultural Studies, Economics, Comparative, European and International Studies,
3. History, Anthropology, Psychology, Sociology, Philosophy, Archeology, History of Arts and Foreign Languages.
4. Provide two reference letters to prove academic ability and suitability for the program. However, one of the references can be from an employer, if the professional experience is related to the selected pathway.

To move to the evaluation stage, applicants are required to send electronically to the program coordinator the following supporting documentation before the end of the admissions period:

1. Title and transcripts of grades (diploma supplement if available)
2. Two reference letters
3. A full CV
4. A motivation letter up to five hundred (500) words

5. Samples of writings, if any
6. Copy of verified English language certificate, if applicable.

If the language of transcripts is other than English, or Greek, an official translation in Greek is required. In the event any of the files submitted are found illegible, a notification will be sent to the applicant.

The evaluation and selection of graduate students is based on the declaration of specialization preference and the total number of points resulting from the consideration of their academic and professional (if any) qualifications. The overall final score consists of the sum of the below scoring of the candidates on a scale of 1-100.

Academic background 60%

This criterion evaluates the applicant's academic ability, previous academic record, and academic reference, based on transcript of records (40%), two academic reference letters (10%), academic awards, additional graduate, and other post-graduate degrees (10%).

Research activity 15%

This criterion evaluates the applicant's participation in international student mobility programs, such as Erasmus+, or internships before or after graduation (5%), as well as the applicant's research experience based on any published academic/research writings (5%), and a BA Thesis (5%).

English language skills 15%

This criterion evaluates the applicant's command of both spoken and written English, which correspond at least to the level C1 of the Common European Framework (CEF) proficiency levels. Acceptable evidence includes: the British Council IELTS level 7, the TOEFL iBT 110-120, the TOEIC score 880, the Cambridge English Advanced (CAE), the PTE Academic (ESOL) level 2, and other similar accreditations.

Relevant professional experience 10%

This criterion evaluates the applicant's professional experience, if any, which must be relevant to the selected pathway. Professional experience is evaluated based on the years of experience and the quality of the work in journalism, communication, and the media.

The registration of the admitted students will take place the last week of September 2024. The course begins in the first week of October, while classes are set from 5pm to 10pm only on weekdays. During the third term there are no obligations for physical attendances.

The cost of tuition fees amounts to 3000 euros, which can be paid in three installments, at the beginning of each term. Alternative payment plans are also possible.

For detailed information about the study program, the academic regulations, the selection process and the scholarships consult the program website <https://media.jour.auth.gr> or contact the Secretariat by phone +0030 2310 992063 or via email at: ma_media@jour.auth.gr